



\*\*For Immediate Release\*\*  
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**The Gingerbread House Task Force and Norway Savings Bank announce  
\$10,000 matching grant campaign**

NORWAY, Maine – The Gingerbread House Task Force and Norway Savings Bank recently announced a \$10,000 matching grant campaign to raise funds for the Gingerbread House Restoration Project. The campaign will officially kick off on July 10<sup>th</sup> at the Norway Arts Festival and will end November 15<sup>th</sup>, 2010.

Originally known as the Evans-Cummings House, the home was built in Norway the early 1850's by Richard Evans, a contractor and builder from Portland. The building earned its name as The Gingerbread House for the Victorian gingerbread trim that was added to the home around 1885. It is one of 65 buildings in Norway's Downtown historic district and is listed on the National Trust for Historic Preservation.

Although the house is structurally sound, it has deteriorated for years. In 2009, the owners of the home offered the home to the Norway Historical Society with the conditions that necessary funding would need to be raised in order to relocate and restore the building. To-date, \$110,000 has been raised for the Gingerbread House Restoration Project.

"We believe that historic preservation leads to economic development," explained Karen Hakala, Senior Vice President of Marketing at Norway Savings Bank. "This restoration project is an important goal in preserving Norway's Downtown and will have a positive impact on our community. We hope that our commitment to this campaign will encourage other businesses and community members to help provide the funding needed to make this Norway landmark a treasure to the community once again."

Funds raised by the Gingerbread House Task Force during the campaign period will be matched up to \$10,000.00 by Norway Savings Bank. Donations can be made during the Norway Arts Festival at the Gingerbread House booth on July 10<sup>th</sup> or by mailing a check to the Friends of the Gingerbread House; Norway Landmarks Preservation Society; P.O. Box 525; Norway, ME 04268.

**About Norway Savings Bank:**

Founded in 1866, Norway Savings Bank is a leading mutual banking and financial services company headquartered in Norway, Maine. As of March 31, 2010, Norway Savings Bank had \$939 million in total assets and provided financial services to over 36 thousand households throughout western and southern Maine. Norway Savings Bank has 20 branch locations and provides access to over 200 ATM locations through Maine Cash Access. Norway operates divisions in asset management, personal and business banking. In 2007 and 2008, Norway Savings Bank was recognized as one of the Best Places to Work in Maine by the Society for Human Resource Management's Maine State Council. In 2009, Norway earned the Financial Marketing Excellence Award from the American Bankers Association for its "Colorful Solutions" brand campaign. For more information, visit <http://www.norwaysavingsbank.com>

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